

MURAL MAKING BASICS



Off the Wall: Leadership Training in Mural Making - 2011

INITIATING THE MURAL PROJECT

Creating the Dream

- Vision and goals
- Develop criteria
- Community engagement
- Building partnerships
- Finding walls
- Choosing themes
- Fundraising ideas



Planning and Management

- Manage the BUDGET
- FUNDRAISING
- Selecting ARTISTS
- CONTRACTS and PERMITS
- Community ROLES
 - Community Outreach
 - Community Volunteers
 - Community Consultation
 - Community Celebration
- Health & Safety
- INSURANCE

Creating the Mural

- Design
- Wall preparation
- Painting



Design

Sketch - Maquette - Mural



Wall Preparation

Fixing – Cleaning - Priming



Painting: Surfaces / locations

Murals can be painted directly onto a variety of WALLS and surfaces



Painting

Or Murals can be painted on PANELS and installed on the Wall
Using MDO PANELS, ALUMINUM COMPOSITE PANELS or NON-WOVEN
MEDIA



Types of Mural Projects

- Public Art Commissions
- Heritage & Tourism
- Urban Renewal
- Community development projects
- Education and youth projects
- Political and Social messages
- Graffiti Art / Random Acts of Wall Art

Public Art Commissions



Heritage & Tourism

Celebrating the Unique Features and History of a Community



Native Heritage, Paul Ygartua – Chemainus Festival of Murals, BC 1983

Youth Murals

Employment and Training in Mural Art



Political & Social Messages



Greeting to Taniperla reproduction painted in Toronto, of a mural destroyed in Chiapas, Mexico 1998

Random acts of Wall Art

Graffiti Art & more



Celebration & Acknowledgement

Signage & Promotion

Thanks - Acknowledgements

Party – celebrate and enjoy



Maintenance

Once the mural is completed, it should be monitored and maintained.

Some of the potential hazards to the life of a mural are:

- Damp in the wall or from the roof
- Ground water and snow build-up
- Poor construction
- Aging brick
- Fading – sun exposure



Development of Community Murals

Presented by Karin Eaton for:

Off the Wall: Leadership Training in Mural Making – 2011

Training in mural art production and management for emerging youth artists

PROGRAM PARTNERS:

Mural Routes, Arts for Children and Youth, Big Brothers Big Sisters of Toronto, Scarborough Centre for Healthy Communities, Action for Neighbourhood Change, Harmony Movement.

FUNDING PARTERS:

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City of Toronto through the Innovation, Opportunity & Prosperity Program



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